



COVID-19 and
community
sport

www.regionalsportvictoria.org.au



COVID-19 and
**community
sport**



Session-#2 Planning for Community Sport- The Time is Now

Session 1 – Thursday May 21

*Financial Management for
Community Sporting Clubs*

Session 2 – Tuesday May 26

*Planning for Community Sport –
The Time is Now*

Session 3 – Thursday May 28

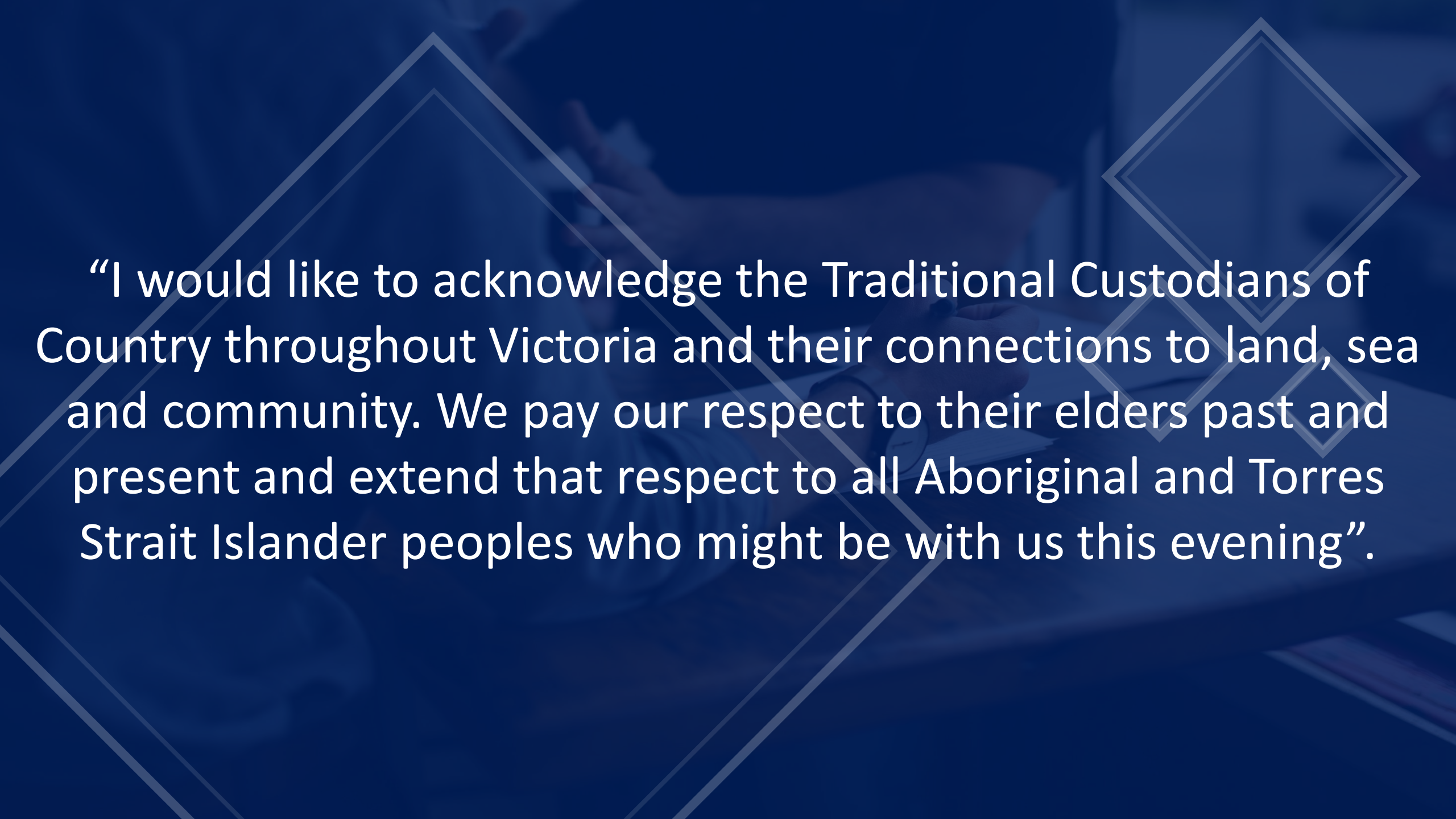
*Club Member Engagement;
helping your members stay connected*

Session- #3











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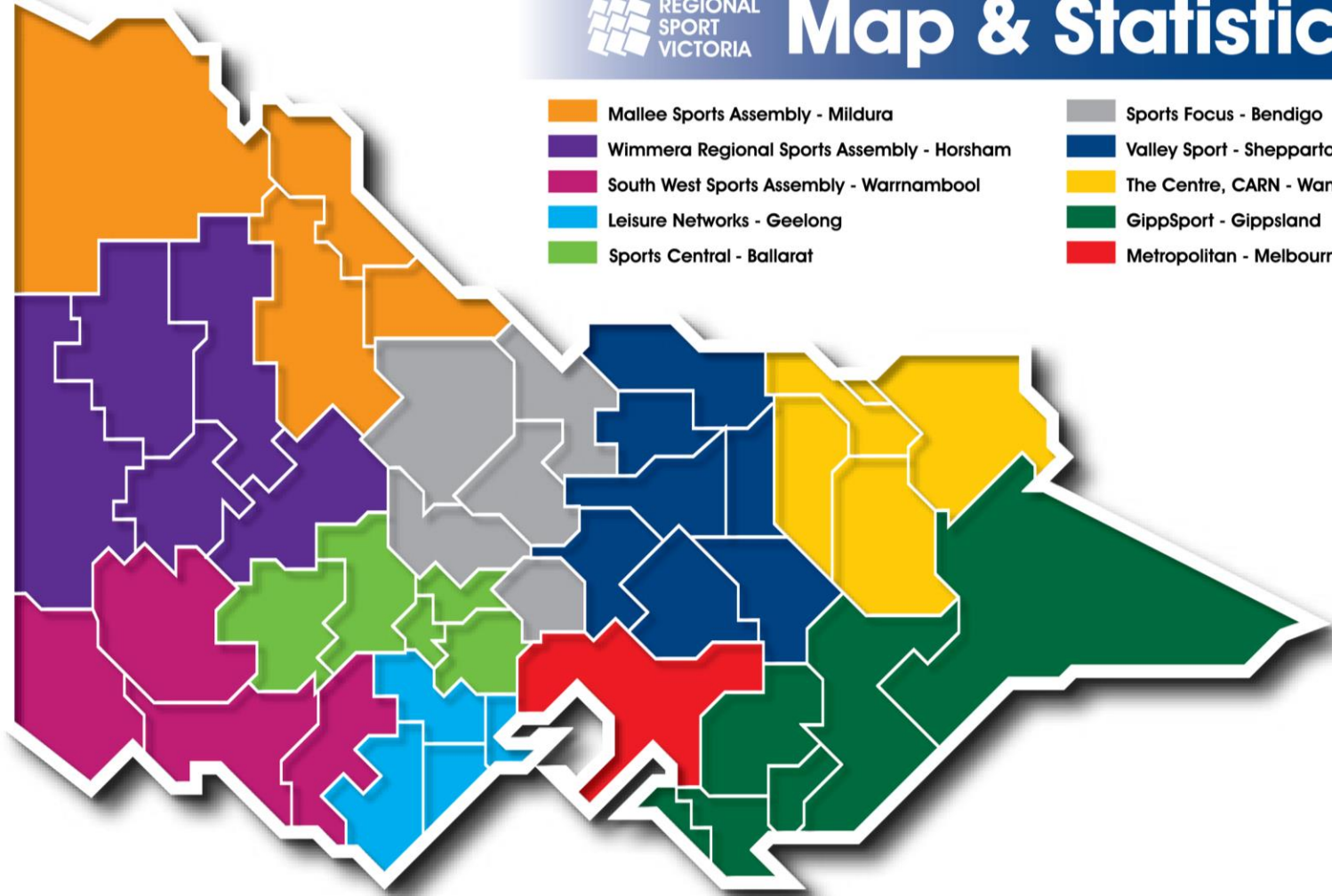
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www.clubhelp.org.au



“I would like to acknowledge the Traditional Custodians of Country throughout Victoria and their connections to land, sea and community. We pay our respect to their elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples who might be with us this evening”.

- | | |
|--|---|
|  Mallee Sports Assembly - Mildura |  Sports Focus - Bendigo |
|  Wimmera Regional Sports Assembly - Horsham |  Valley Sport - Shepparton |
|  South West Sports Assembly - Warrnambool |  The Centre, CARN - Wangaratta |
|  Leisure Networks - Geelong |  GippsSport - Gippsland |
|  Sports Central - Ballarat |  Metropolitan - Melbourne |



About Us

Regional Sports Victoria

Geographical Coverage

214,500 Square Kilometres (90% of Victoria)

Population Reach

1,458,000 Victorians

Regional Presence

9 Regions with 17 regional offices across Victoria

Club Connections

Over 8,500 sporting and recreation clubs

Partnerships

State and regional partnerships across sport, health, education, business and government

Skills

Training (delivering, co-ordinating, developing); providing advice and information; advocacy; networking and project delivery

Capacity

Able to reach out to grass roots clubs, develop club and volunteer capacity, promote health benefits of physical

The Why

Purpose or reason for planning

Focused Effort

- Short
- Medium
- Long Term

The Reason

- Vision/ Mission
- Purpose
- Values
- Drive
- Energy





Who


Consultation
Feedback & Ideas
“Buy In”

- Stakeholders**
- Committee**
- Members- Data**
- Families**
- Supporters**
- Sponsors**

SWOT ANALYSIS

Understand Your Business

“Don’t just Bounce Back- Bounce Forward”

Strengths- What has worked well in the past and keep doing that. Directly linked to the “Why”.

- So much is still unknown
- Capacity, skills, energy or willingness of the Committee
- Revenue Streams are uncertain

Weaknesses

Opportunities

- Increase Diversity
- Embrace new ways of doing business
- Grants
- Board re-fresh
- Being prepared

- Risk Management
- Sport Structure
- Access to facilities
- Legal obligations
- Sustainability

Threats

Goals

Key focus areas

8

Plans often have themes which might include:

Governance/ Leadership

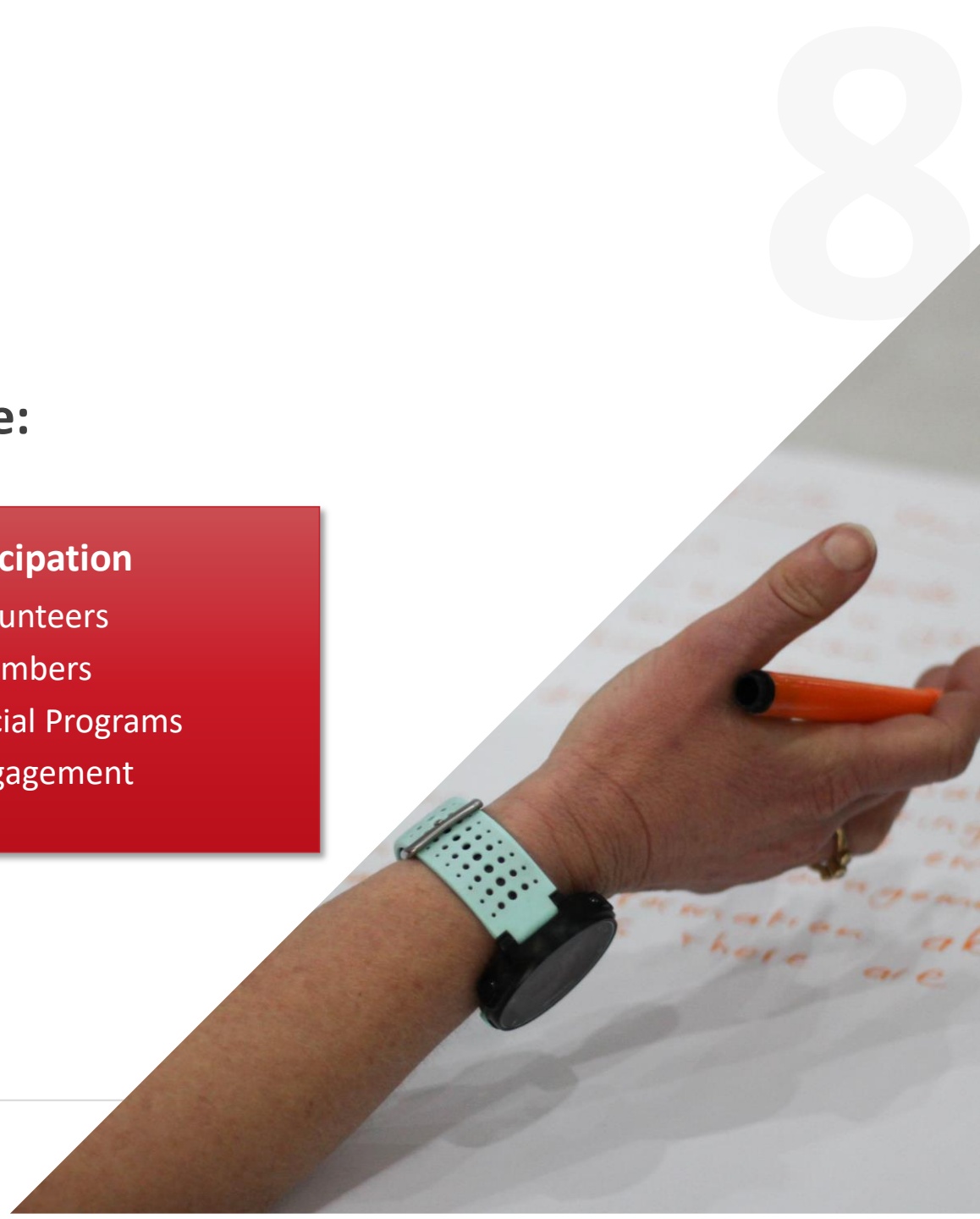
- Culture
- People
- Partnerships
- Risk
- Process

Sustainability

- Financial
- Decision Making
- Authority
- Accountability

Participation

- Volunteers
- Members
- Social Programs
- Engagement



Short Term

- Return to Plan / Competitions
- Grant Opportunities/ Financial Decision making
- Member engagement
- Meeting formats
- Feedback to government process

Medium Term

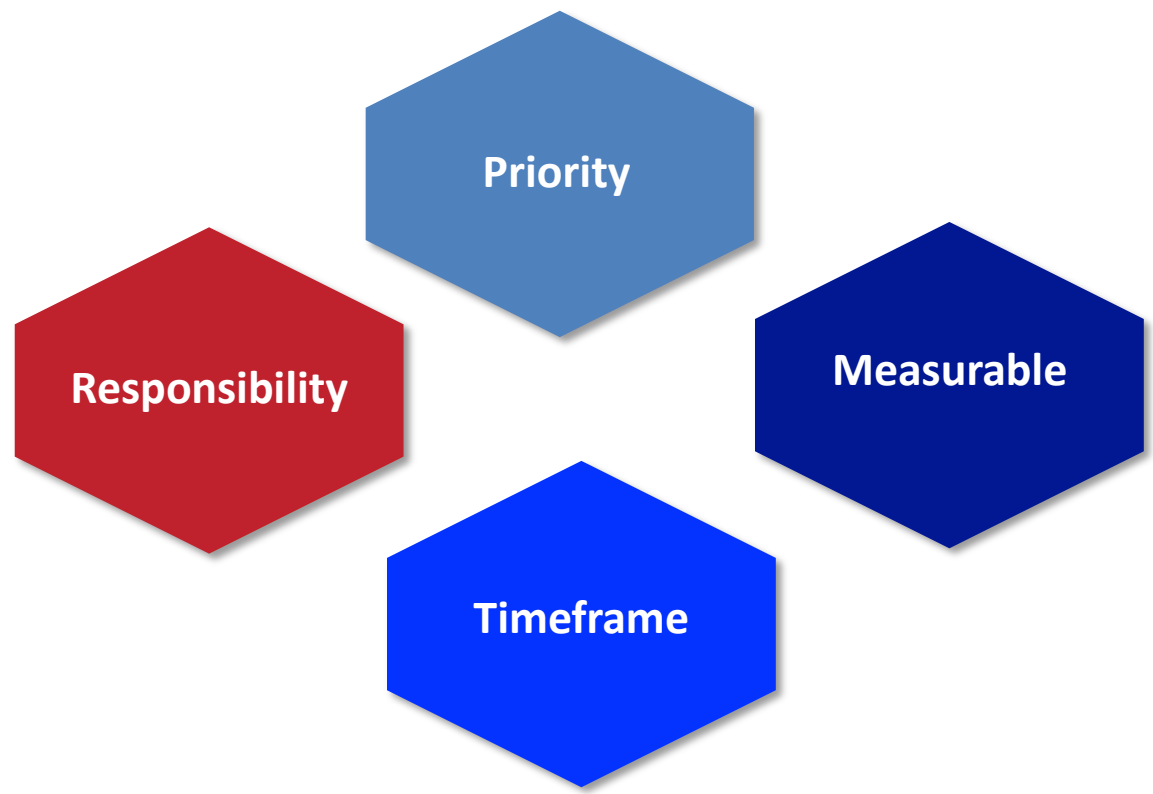
- Competition changes/ Formats
- Retain/ re-engage members/ supporters
- Budget Forecasts
- Partnerships
- Build Capacity of the staff/ volunteers

Longer Term

- Formal Strategic Planning
- Grow Participation
- Policy/ process improvements
- Improve Sustainability
- Facility Advocacy

Action / Implementation Plan

What does success look like?



Tell The Story

Reflect the “Why”



YARRAGON FOOTBALL NETBALL CLUB
STRATEGIC PLAN 2019 - 2023

PROMOTE AND ENCOURAGE THE GAMES OF FOOTBALL AND NETBALL, AT ALL LEVELS AND ABILITIES TO MAXIMISE PARTICIPATION

PROMOTE A CODE OF BEHAVIOUR WHEREBY PLAYERS, MEMBERS AND THE WIDER COMMUNITY FEEL SAFE AND WELCOME

STRIVE FOR SOUND GOVERNANCE AND FINANCIAL SUSTAINABILITY

DEVELOP STRONG COMMUNITY PARTNERSHIPS WITH OTHER CLUBS, BUSINESS'S AND KEY STAKEHOLDERS

ADVOCATE FOR AND HELP PROVIDE HIGH QUALITY FACILITIES



LATROBE VALLEY
AUTHORITY



OUR VISION

“To be a sustainable community club where members and their families enjoy a welcoming and inclusive environment; where club leaders plan for the future and where there is a strong community connection with the Yarragon township.”



Think about:

- Focus on what you can control- be flexible and adaptable
- Create a diverse board or encourage diverse thinking- don't fall back to way things have always been done, modernise meetings
- Develop your strategies around the resource level available
- Be mindful of 'conflicts of interest'
- Ask Questions
- What do your member's want and need?
- Set a timeline for tasks and decisions



Who Can Help?

Sport

- League/ Associations
- Regional Sport Assemblies
- State Sporting Associations
- Club Help

Government

- Local Government- staff and councillors
- PCP/ Health services
- Sport & Recreation Victoria
- Grants programs

Community

- Facility Managers
- Other sporting/ service clubs
- Schools
- New volunteers



Thank you

Questions